

“Participants found The Landmark Forum to be one of their life’s most rewarding experiences. I understand why people recommend The Landmark Forum to their friends, associates and family.”

– Daniel Yankelovich,  
Noted Social Scientist and Public Opinion Analyst



**Landmark**Education

In 16 years you can get an education for knowledge.  
In 3½ days you can get an education for living.

# Landmark Exceeds Expectations

“Landmark Education is becoming a global brand name with 52 offices in 21 countries, and over 790,000 people having taken The Landmark Forum.”\* – *Time Magazine*

“As we left (The Landmark Forum), we were visibly happier than three days earlier. . . . I was charmed by the experience.” – *The London Times*

“The Landmark Forum talks about what’s possible for you as a human being. It shows you that you have a choice in creating your life.”

– *The Boston Globe*

“I have yet to see anything else that has such a positive impact on people’s ability to relate, communicate, and perform as Landmark. Running a business is a complex matter, and at the heart of any business is people.”

– *Paul Fireman, Chairman and CEO of Reebok*

“So much of what they taught me changed the way I think about school, about my mom, about lying, about drugs, about my entire life.”

– *Teen Magazine*

“Research shows that individuals had significantly higher levels of motivation, self-esteem and confidence. . . . The Landmark Forum produced radical and sustained change in the way individuals relate to their own development.”

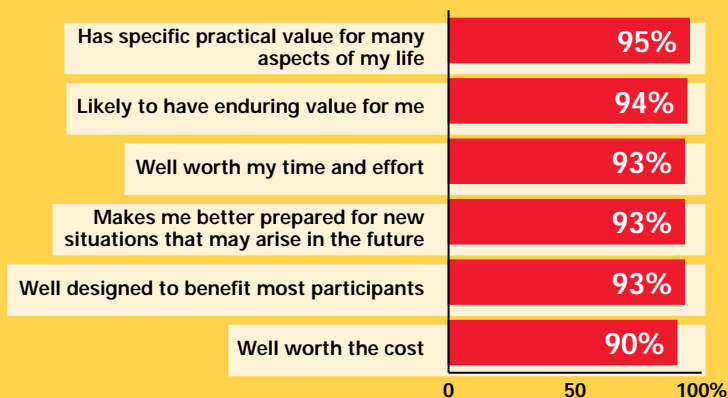
– *The Talent Foundation, A Global Research Organization*

“If you want a life that is extraordinary and are committed to being all you can be, do The Landmark Forum. I hate to sound like an advertising pitch, but any description of The Landmark Forum will fall far short of doing it justice.”

– *Sydney Tribune*

## VALUE

Participants were surveyed as to the degree of value they received from The Landmark Forum:



## UNEXPECTED BENEFITS

In addition to those benefits participants expected to receive, they reported some entirely unexpected benefits from The Landmark Forum including:

- Better relationships with family and parents
- More comfortable and at ease with others
- Greater confidence and self-esteem
- Less concerned with the approval of others
- Job more enjoyable and satisfying
- Better relationships with co-workers
- New ability to express thoughts and feelings

— *Daniel Yankelovich, Noted Social Scientist and Public Opinion Analyst*